

MINDSPRINT

Driving Excellence with a suite of Cutting-Edge Capabilities



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Advanced Analytics

01

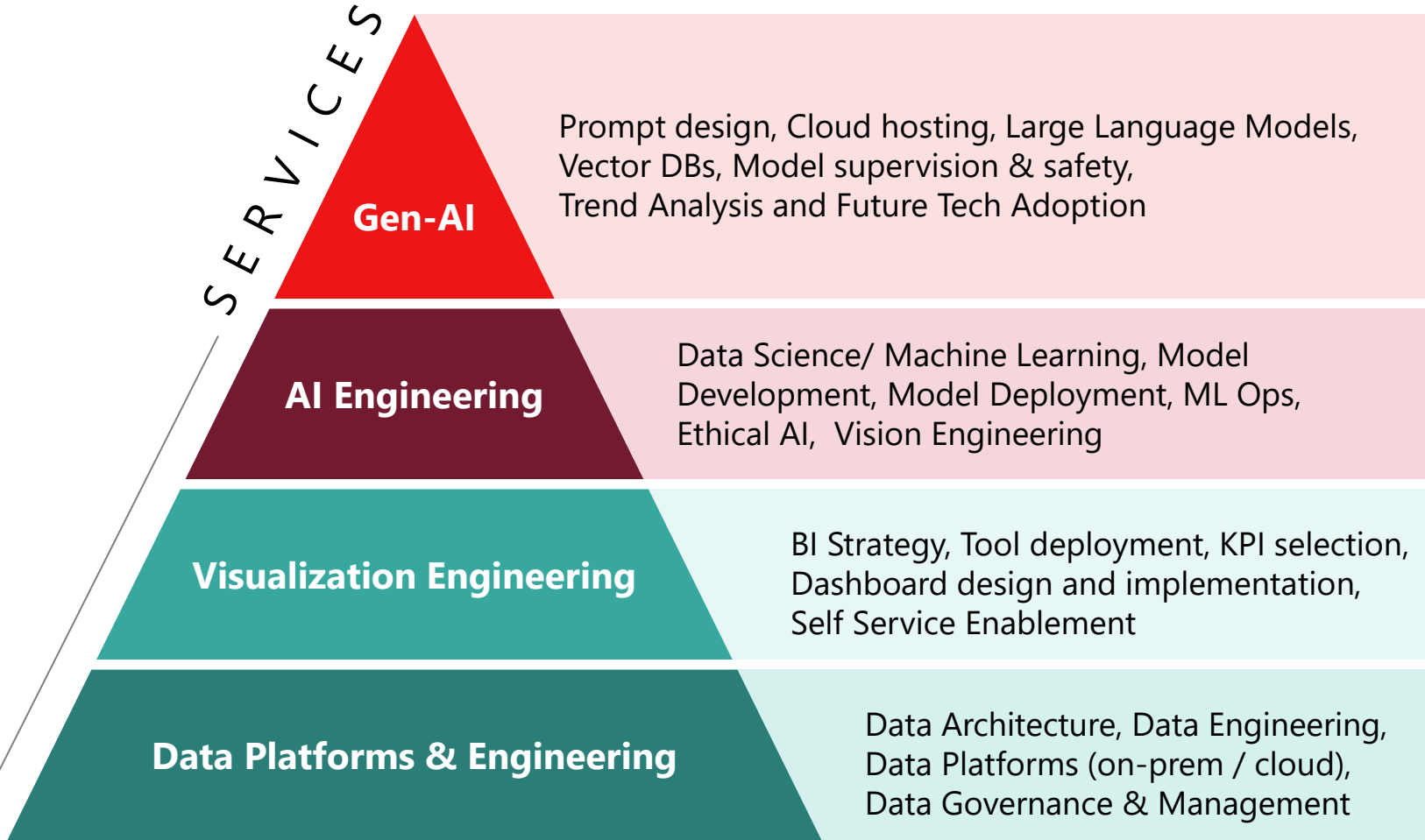
MINDSPRINT's Capabilities

Data, Analytics & AI



Consulting

- Maturity Assessment
- Guidance framework for Experimentation
- Value stream mapping for businesses
- Technology Architecture consulting



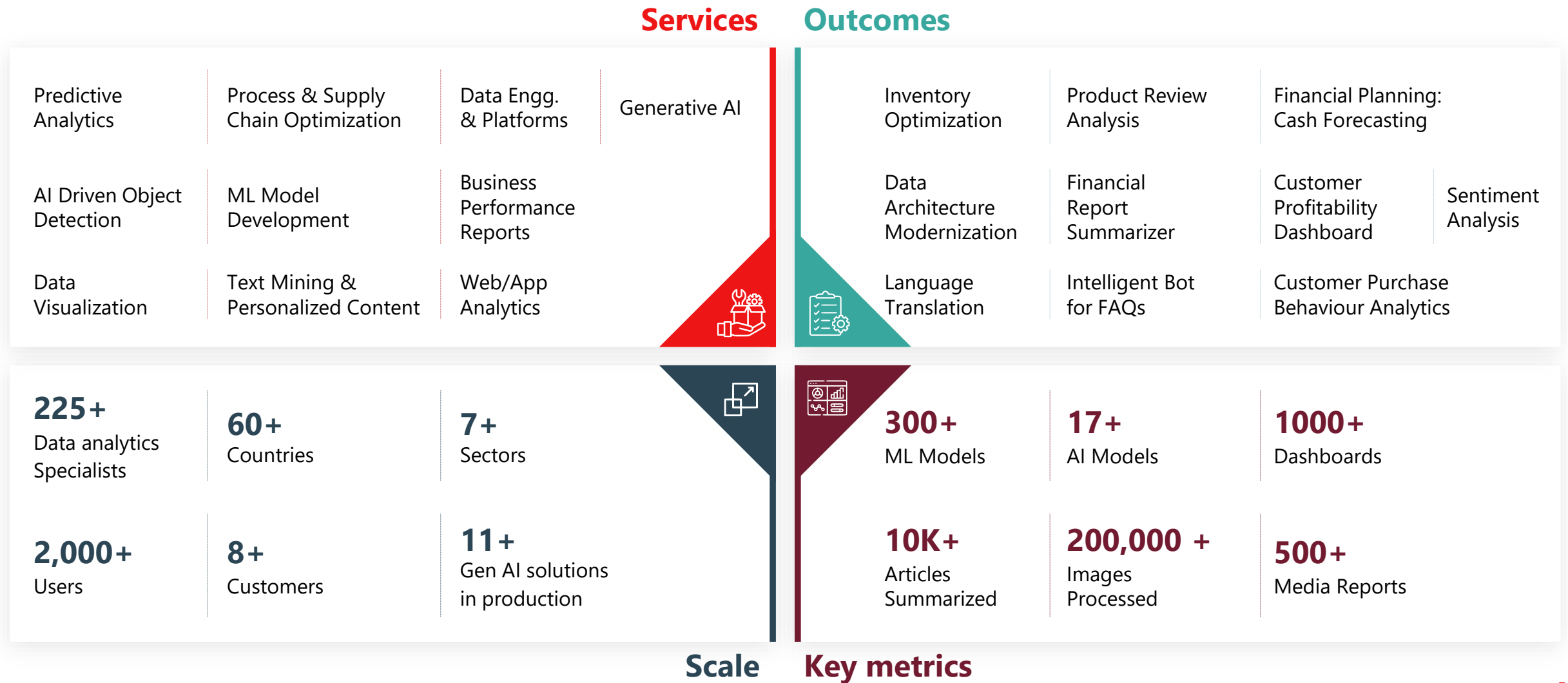
Delivery

- PMO Setup
- Program Management
- Solution Engineering
- Platform Support & Run

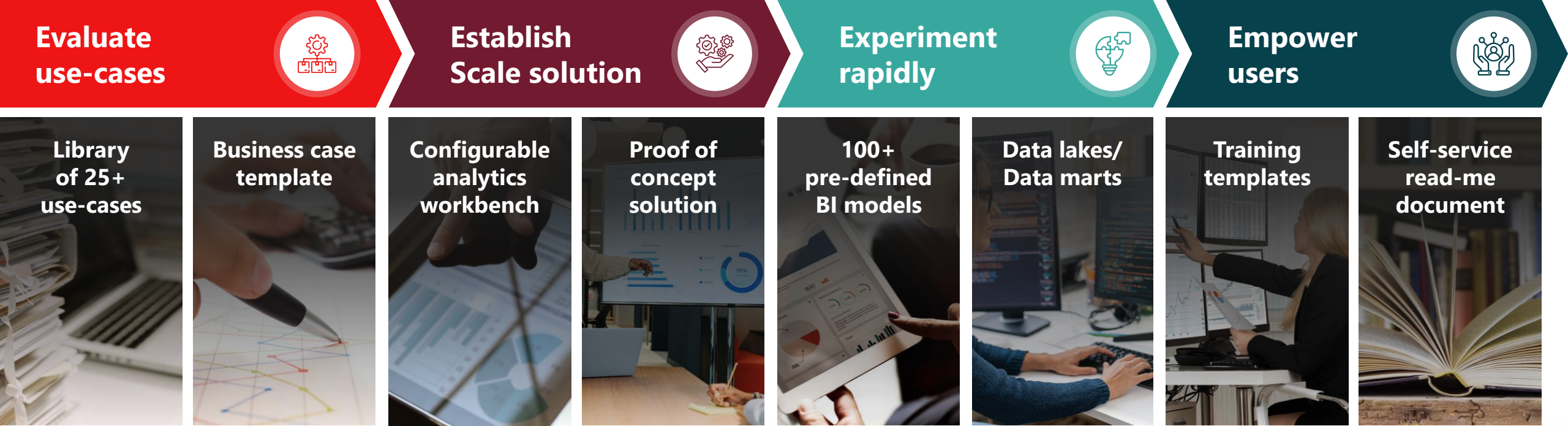


Mindsprint's Data & Analytics Capabilities

BI | ML | AI | Gen-AI



Our approach for Analytics as a service powered by a series of pre-defined accelerators



25+
Use Case with
Catalog mapping

300+
Analytical
Reports

100+
Dashboards




Extensive experience across a long list of AI based analytical use-cases

Natural Language Processing

- Text classification
- Sentiment Analysis
- Chatbots
- Language Translation
- Document Quality Review


25+ projects



Web analytics

- Clickstream analytics
- Customer journey analysis
- Segmentation
- Geographic analysis
- Consumer behavior analytics

20+ projects



Optimization

- Process optimization
- Supply chain
- Product blend
- Inventory
- Production planning


10+ projects



Data Science/Machine Learning

- Predictive modeling
- Currency forecasting
- Credit risk analytics
- Social media analytics
- Attrition analytics


30+ projects



Computer vision

- Drone image analytics
- Satellite image analytics
- Quality assessment
- Video analytics
- Precision farming


5+ projects



Generative AI <https://cogniverse.olamanalytics.com>

- Product Review Analysis
- Financial Report Summarizer
- Recommendation System
- Language Translation
- News Article classification

Multiple Pilots

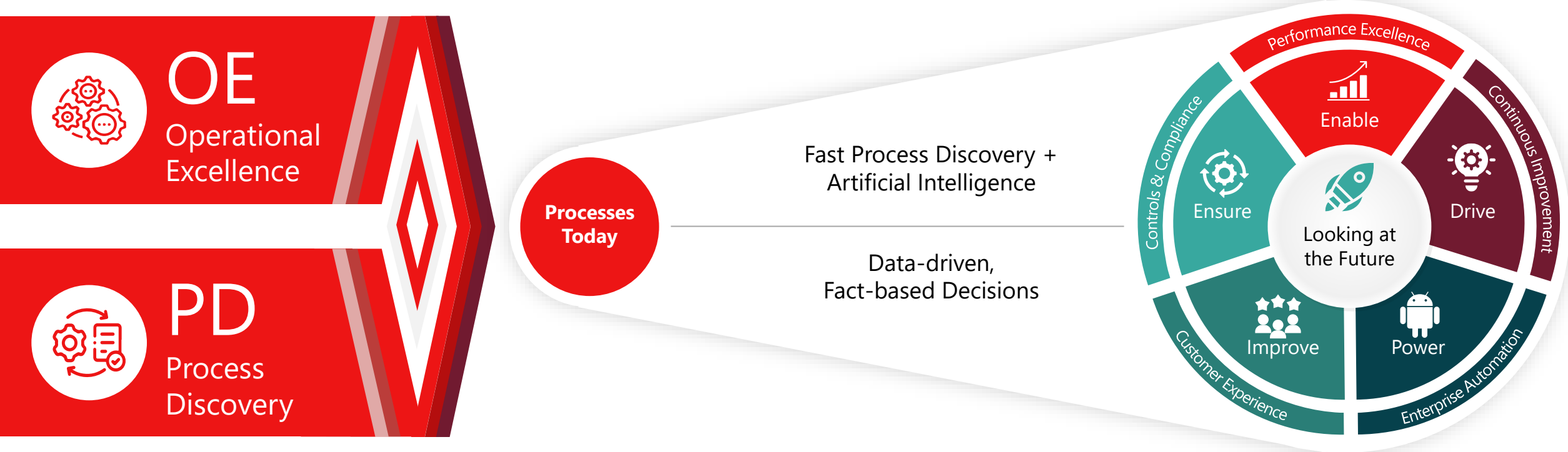


Discovery led transformation

02

Realize Your Business Vision. **Mindsprint: The Perfect Fit.**

Every business journey encounters moments where something essential seems missing. Mindsprint steps in with the perfect solutions and services to seamlessly integrate and bring your vision to fruition. Our Business Process Services vertical bridges the gap between your existing state of operations and future aspirations.



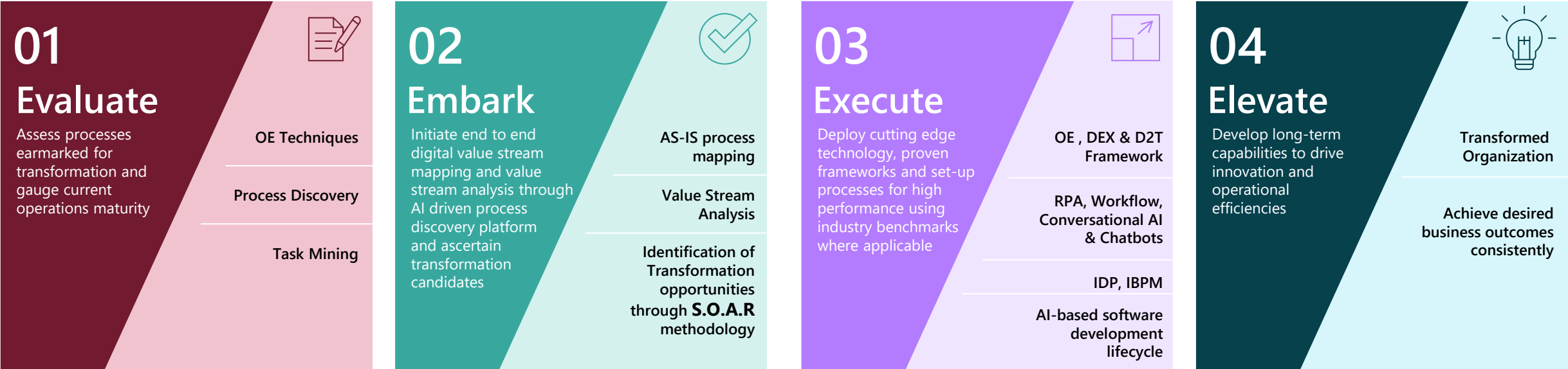
Together, they form a cycle of optimization where processes are continuously refined for efficiency and effectiveness leading to transformation & innovation.



The Transformation Journey – provide the right building blocks to become a transformed organization

Operational Excellence [OE] & Process Discovery

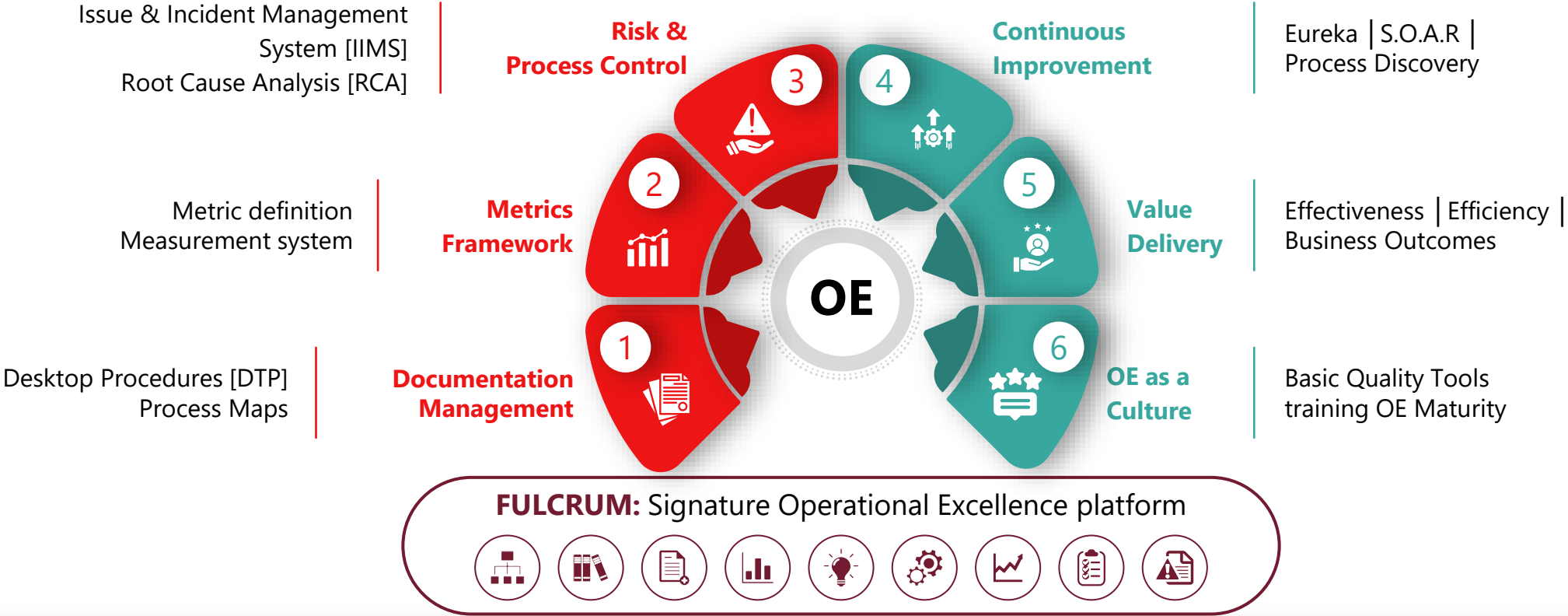
Automation, Frameworks & Benchmarks



Transformed Processes



Operational Excellence a framework driving quality, controls & continuous improvement



BRILLIANT AT BASICS

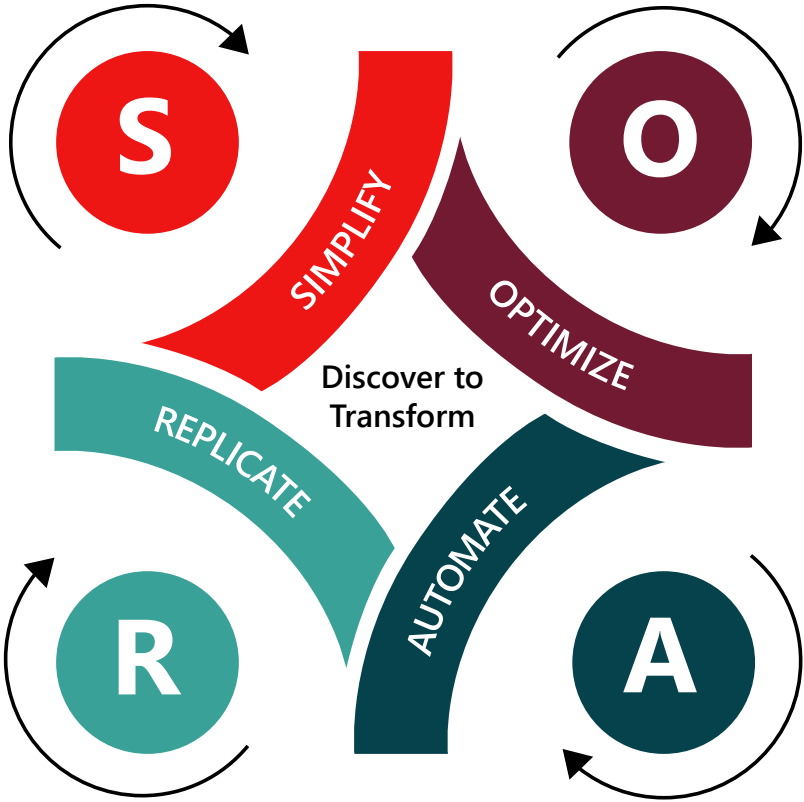
| | | |
|--------------|-------------------------|-------------------------------|
| CAPABILITIES | Setting up OE framework | End to End Process Mapping |
| | Consulting Services | CI Projects through Lean & 6σ |

CI → TRANSFORMATION → INNOVATION

| | | |
|----------|---------------------------|----------------------------------|
| BENEFITS | Seamless process delivery | Continuous improvement culture |
| | Enhanced controls | Higher OE penetration & maturity |



Transformation Using Our S.O.A.R Methodology through AI Enabled Discovery



Discovery is the essential first step in any Transformation / Process Improvement / Automation / Deployment / Development journey. It is a powerful tool for organizations seeking to gain a clear understanding of their existing processes, optimize operations and make data-driven decisions.



Methodology

Identifying and documenting the actual sequence of activities, decisions, and interactions within the business processes.



Goal

Gain a clear and accurate understanding of how a process is executed in practice and achieve operational efficiency.



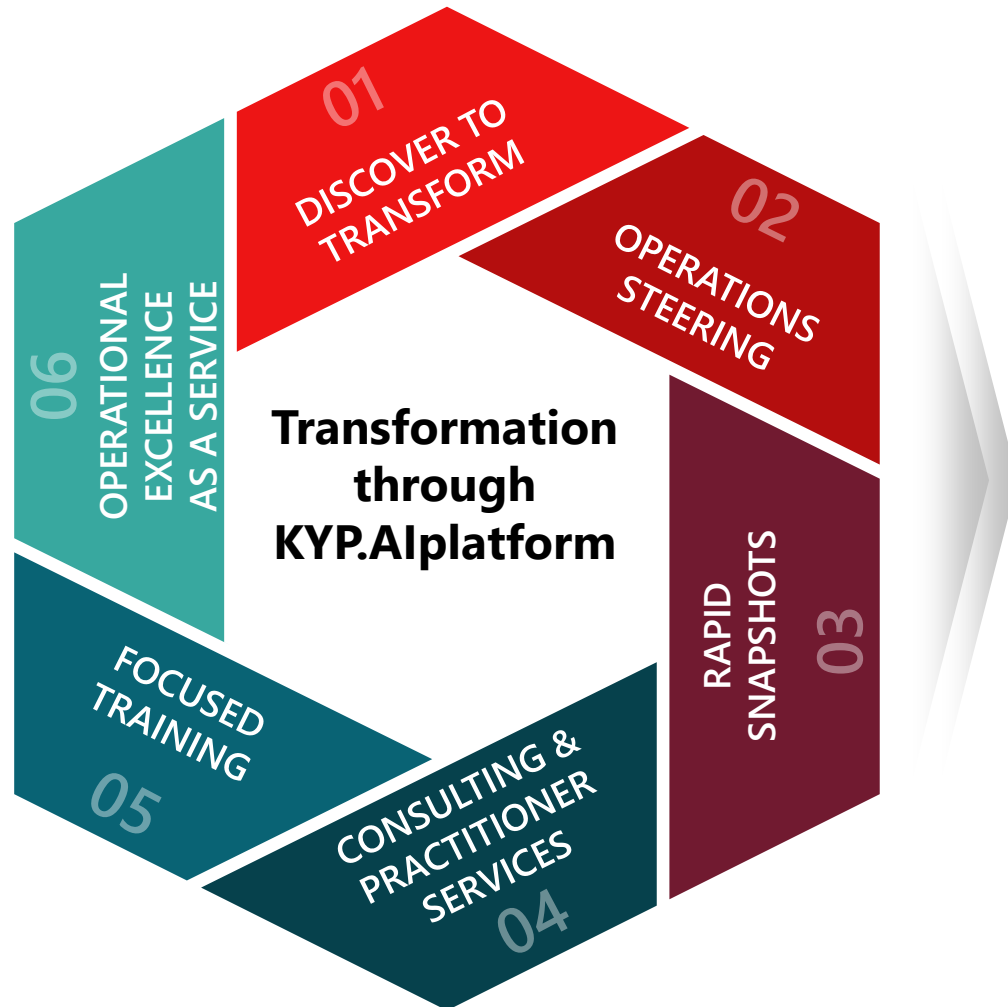
Benefits

Process Optimization, Cost Reduction, Agility, Innovation, Compliance, Improved Decision-Making, Enhanced Customer Satisfaction.



Process Discovery as a Service

Piecing together the big picture with comprehensive mapping and understanding.



BENEFITS

Task Mining at scale

Minimized dark data

Achieve Hyper efficiencies

100% digital data library

Digital VSM & VSA

Transformed & standardized processes

KYP^{AI}

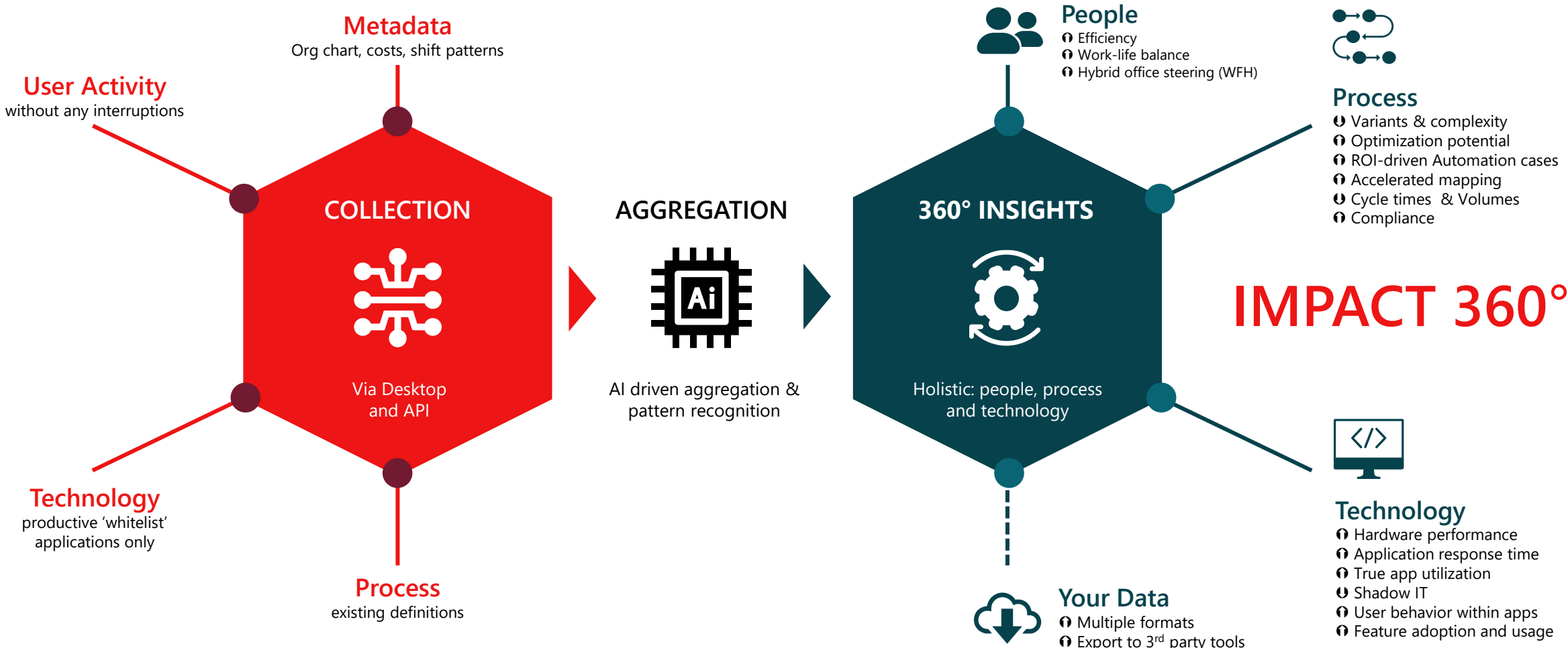
We have partnered with KYP.AI a leading AI enabled Process Discovery platform. As an implementation partner for external customers, we make the invisible visible together.

KYP.AI features as a Leader in Everest Group Peak Matrix under Digital Interactive Intelligence category and in Leadership zone of zinnov ZONES for Process Intelligence platforms



Exploring the **KYP Platform**

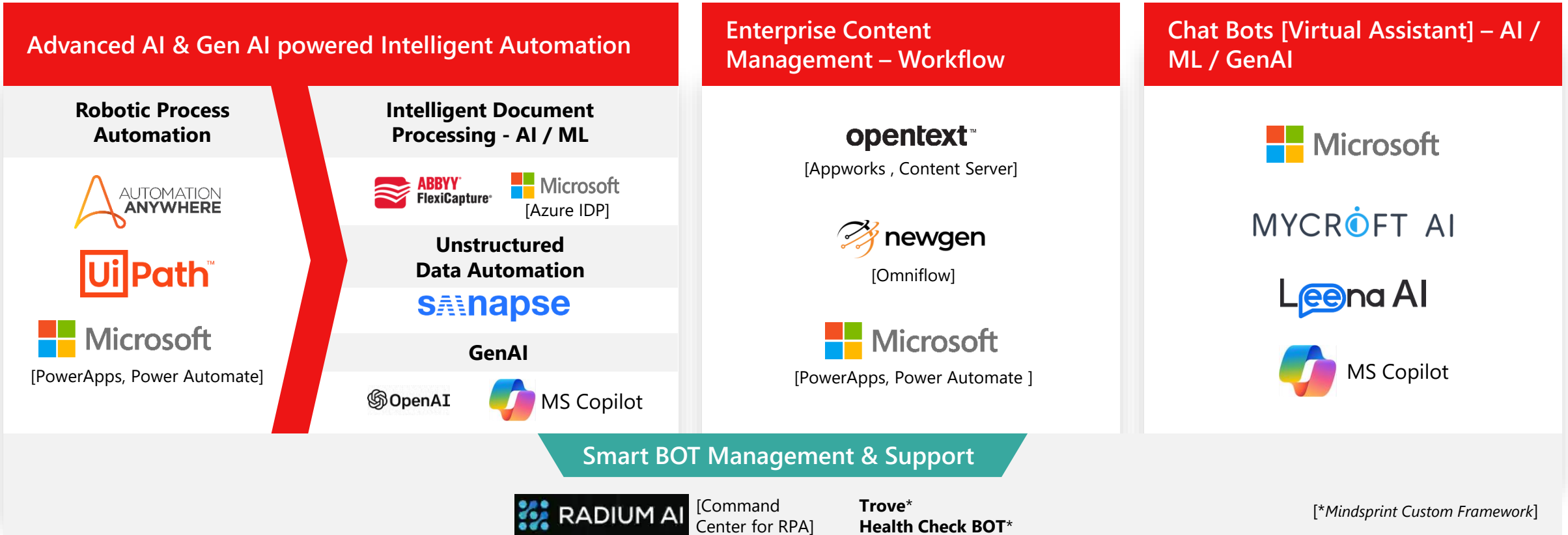
The innovative platform goes beyond traditional methods, capturing extensive unstructured data and expertly analyzing it using process and task mining techniques. This results in a 360° view of your people, processes, and technology, revealing hidden inefficiencies and opportunities for optimization.



Intelligent Automation

03

Mindsprint's Hyper Automation CoE



Workflow & RPA Architect
 Technical OT Architect, RPA Solution Architect

Business Analyst
 Workflow & RPA BA

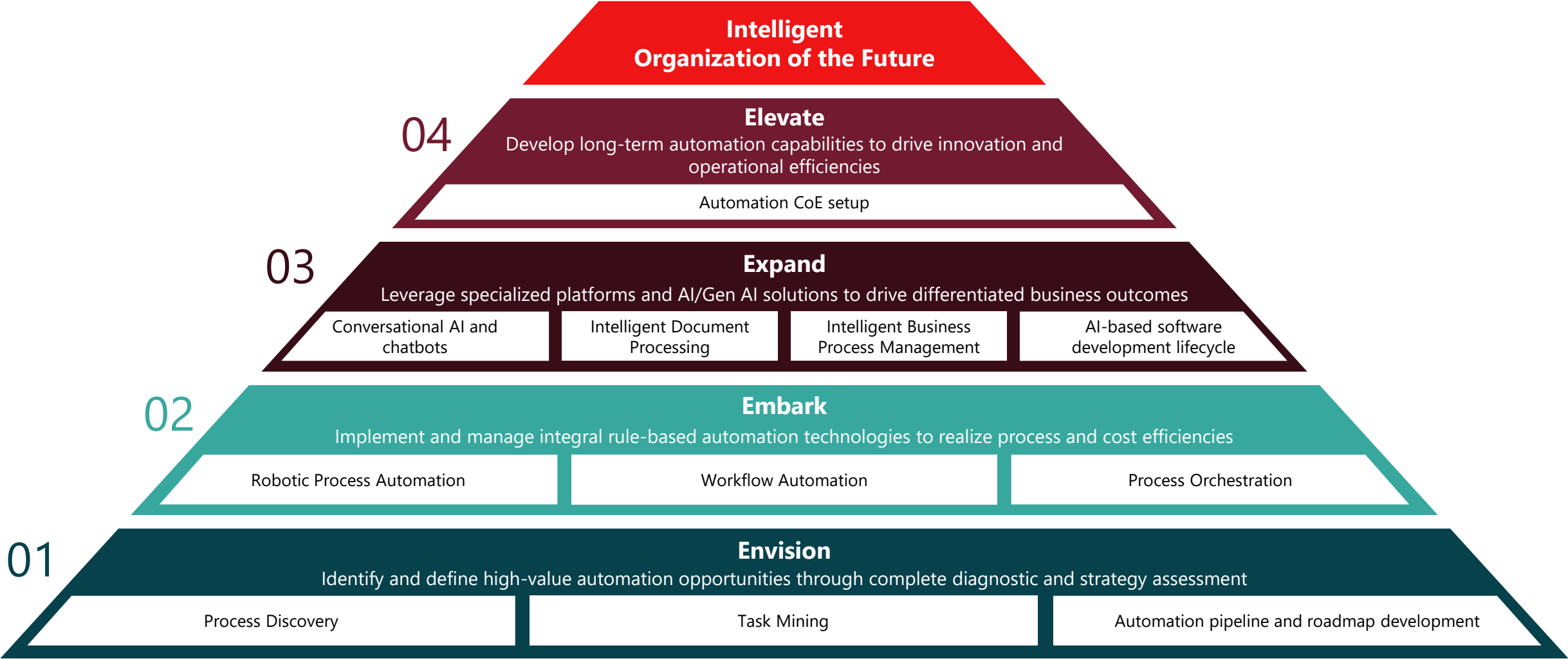
Project Management
 Project Manager

Technical Specialists
 Appworks, Developer & UI Developer, Content Server and IDP Specialist, AA Developer, UiPath Developer, Chatbot Developer, Python Developer

500+ BOT programs successfully deployed | Paperless operations | Workflows [w/f] | 3000+ Global users [w/f] | ~ 1Mn annual transactions [w/f] | 24 / 7 availability



Our Offerings Provide the Right Building Blocks To Help You Realize Your Vision Towards Becoming a Transformative, Intelligent Firm




Automation as a Service

AI powered Suite of Automation Offerings

Consulting

Implementation

Managed Service

 **Robotic Process Automation (RPA)**

 **Workflow Automation**

 **Out-of-the-box Solutions**



- Platform / tool evaluation & selection
- Benefit measurement & program prioritization
- Program on enabling Citizen Business Analysts / Developers



- Projects / resource augmentation
- Advanced AI / ML & Gen AI-enabled automation project delivery
- Gen AI-enabled chatbot solutions
- Benefit validation

- Projects / resource augmentation
- GenAI-powered projectized service
- Benefit validation

- **Big (Bot)** – BOT management and support system
- **Pay X** – Gen AI-powered touchless accounts payable solution

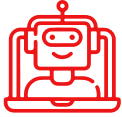


24/7 Remote Support



Our Differentiators

Development – Key Accelerators



Comprehensive BOT Catalog

500+ BOT programs, including Chat BOTs and Intelligent OCR, across Finance, Supply Chain, and HR Ops.



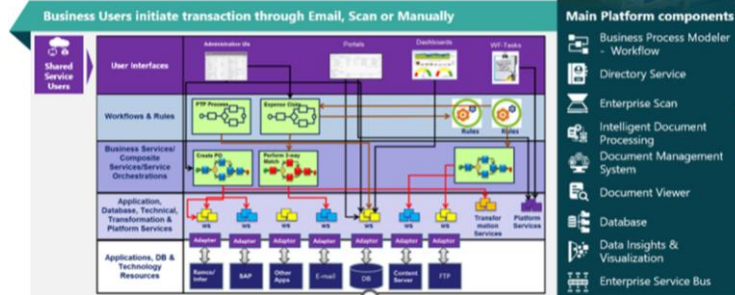
Workflow Platform Capability

Effortlessly streamline workflows with an intuitive, adaptable, and powerful tool.

OUR HYPER AUTOMATION EXPERIENCE..

| Order to Cash | Procure to Pay | HR Operations | Financial Management Reporting | IT Services | LEGENDS |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> Sales Order, Outbound Delivery Sales Invoice Auto Cash App Sales / Purchase Contract Customer Clearing Goods Movement AR Reports Virtual assistant for Sales DR - Accounts Payable Helpdesk GEN - Automation Debitors Aging S/Bs Group Mailbox BL Profiling Letter of Credit Processing | <ul style="list-style-type: none"> Digital Quality Check Gabon T/A Creation Payment Tracker DR - Accounts Payable Helpdesk Debitors Aging S/Bs Group Mailbox | <ul style="list-style-type: none"> Payroll Processing Payroll Reports MyHR Buddy ANA - Admin Virtual Assistant | <ul style="list-style-type: none"> Month End Cycle Reduction Balance Sheet Schedules Bank Reconciliation Statement OL Creation Currency Exposure | <ul style="list-style-type: none"> Global IT - User Maintenance SAP Support - Reporting SAP Support - Security Roles SAP Support - Quality Usage SAP Support - Price Variance Mobile Bill Processing | <ul style="list-style-type: none"> RPA Chatbot Intelligent OCR Machine Learning |

Platform for centralized transaction processing



Centralized Support



BOT Command Center

Tool-based support model cuts effort by 50% with in-house framework Trove and self-healing BOTs.














Scale/size: Team of ~80, with 20+ certified consultants









Sample BOT catalog

Order to Cash

-  Sales Order, Outbound Delivery Sales Invoice
-  Auto Cash App
-  Sales / Purchase Contract
-  Customer Clearing
-  Goods Movement
-  AR Reports
-  Virtual assistant for Sales
-  Letter of Credit Processing
-  GRN Automation
-  Liner Websites ETA / ETD
-  BL Proofing

Procure to Pay

-  Digital Quality Check
-  Gabon TVA Creation
-  Payment Tracker
-  Dave - Accounts Payable Helpdesk
-  Debtor Ageing Bills
-  Group Mailbox







HR Operations

-  Payroll Processing
-  Payroll Reports
-  MyHR Buddy
-  Ana - Admin Virtual Assistant

Financial Management Reporting

-  Month End Cycle Reduction
-  Balance Sheet Schedules
-  Bank Reconciliation Statement
-  GL Creation
-  Currency Exposure

IT Services

-  Global IT - User Maintenance
-  SAP Support - Reporting
-  SAP Support - Security Roles
-  SAP Support - Quality Usage
-  SAP Support - Price Variance
-  Mobile Bill Processing

LEGENDS



RPA



ChatBot



Intelligent OCR



Machine Learning



Your RPA initiative doesn't end with BOT deployment.

"Big B(OT)" – the BOT Management System



24*7 Automated BOT Monitoring



Centralized Configuration & Scheduling



Powerful ML Engine for Classification



Automated Issue Resolution



Advanced Analytics



Proactive Health Check of the BOTs



Automated Incident Management & Integration with ITSM



Complex Workflow Capabilities



75%

Automated assignment of issues

It analyzes issues, identifies resolver groups & automatically raises tickets for 75% of issues without human intervention.

50%

Auto-resolution of L0/L1 incidents

Automated resolution of 50% issues using advanced complex actions in response to BOT failures.

50%





Manual effort reduction

Eliminates 50% of time spent on repetitive tasks by L1 support team.

Industry digital solutions

04

MINDSPRINT's Services, Functional Domains and Technologies

| Services | Functional domains | | | | Technologies |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> Digital Strategy Platform Engineering Digital Manufacturing Product Development User Experience IOT Services Cloud Strategy and services Application support and development | | | | | <p>Frontend & Middleware</p> <ul style="list-style-type: none"> Java, Spring Boot, node.js, JS, AngularJS, kafka, React Native, python, Kotlin, Android, iOS, Ionic <p>DevSecOps</p> <ul style="list-style-type: none"> git, Jenkins, Checkmarx, JMeter, sonar, JUnit, maven, kubernetes, JFrog, Spinner, docker <p>Paas / SaaS</p> <ul style="list-style-type: none"> MySQL, redis, Microsoft SQL Server, servicenow, Google Analytics, Adobe Analytics, IBM, Magento, Azure Logic Apps |
| | <p>220+ Digital Specialists</p> | <p>98% Cloud native</p> | <p>40+ Countries</p> | <p>45+ Apps and Portals</p> | |
| <p>Awards & Recognition</p> | <p>CIO Innovator Award</p>  | <p>Innovation Leader Impact Award</p>  | <p>International Innovations Award (IIA) in Service and Solution</p>  | |  |

Digital transformation services across 5 broad categories

Product Engineering



- Deploy product managers and business analysts to work on:
 - Strategy
 - User research
 - Design
 - Feature selection and prioritization
 - Release management
 - Design roadmap

Cloud-native app development



- Digital pods/ scrums to help design, build, test and deploy web & mobile applications
- Use proprietary CI/CD toolchains and industry-leading DevSecOps

Application Management Services



- Deploy, operate, and maintain web & mobile applications to ensure high performance & availability for the end user

Low-code & No-code platforms



- App Rationalization
- Platform advisory & roadmap preparation
- Rapid Application Development
- Workflow Automation
- Form Builders
- Deployment and Hosting Options

Smart Factory Services



- Overall Equipment Efficiency Monitoring & reporting
- Manufacturing Process Monitoring
- Energy Consumption Management
- Shop Floor Management
- Intelligent Yield & Quality Control

Next Gen Finance

05

Finance and Taxation

← TRANSACTIONAL TO DECISION SUPPORT →

Accounts Payable 

- Invoice processing
- Exception handling
- Payments
- Vendor helpdesk
- Duplicate & fraud prevention
- Reconciliation & reporting

Accounts Receivables 

- Billing & Order releases
- Cash application
- Collections
- Factoring
- Credit management
- Insightful reporting

Record to Report 

- Fixed asset accounting
- Month end activities
- Intercompany accounting
- Inventory accounting
- Treasury & cash management
- Reconciliations
- Financial reporting
- Audit support

Financial planning & analysis 

- Management reporting
- Budget & forecast
- Performance analysis

Taxation 

- Global transfer pricing compliances
- Transfer pricing services
- Local tax compliances for US/Singapore
- VAT compliances in Europe



Capabilities & Expertise

Process standardization & Hyper efficiencies

Effective controls & compliance

Reliable and valuable insights

Risk mitigation frameworks

Niche capabilities

Qualified accountants



Experience the **Next Gen Finance**

Controls & compliance



Preventive Risk and Intelligent Monitoring System



Digital QC Framework



Checks & Recs



Indirect Tax Automation

Process transformations leveraging smart technologies



Touchless payables



Auto cash application



Month End Cycle time Reduction



Real-time & automated inter-co reconciliation



Virtual assistance – Vendor helpdesk

High end capabilities driving actionable insights



Receivables & collections analytics



Customer behavior model



CFO bluebook



Transfer pricing CoE



Centralized audit



Local statutory reporting



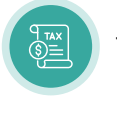
Accounts Payable



Accounts Receivables



Record to Report



Taxation



All Processes

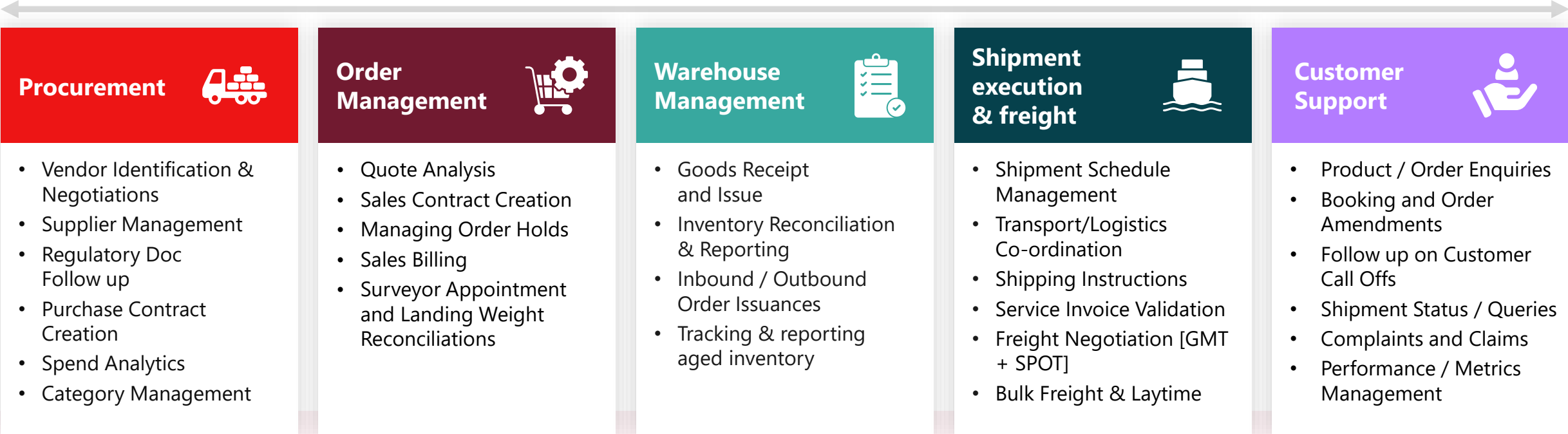


Supply chain of the future

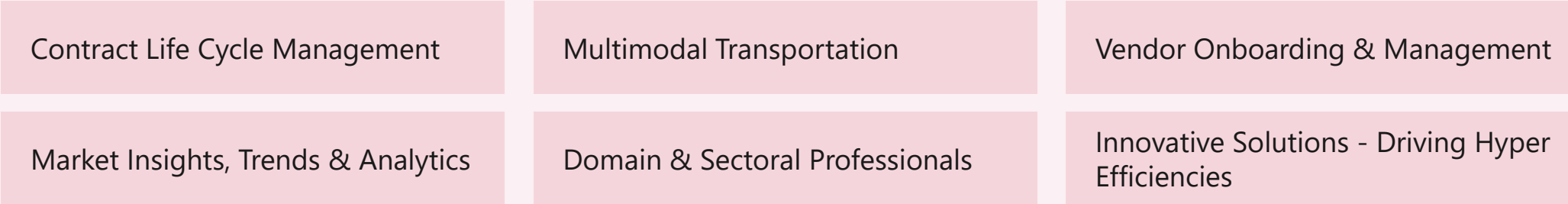
06

Supply chain operations & Procurement

DEAL TO DELIVERY



Capabilities & Expertise



Experience the **Future of Supply chain**

Controls & compliance



LOCATE
(One stop Deal to Delivery solution)



Inventory Tool
(Milestone visibility from Procurement to Sales)



e-Sourcing Tool
[Pro-Con]

Process transformations leveraging smart technologies



BOT enabled processing
[Sales Orders, Sales Invoices, OBD, GRN-GI, Service Invoice validation]



Digital Warehouse



Transport / Fleet Management System

High end capabilities driving actionable insights



Analytics – Prescriptive, Diagnostic & Descriptive, Spend Cube



CoE for Category Management Services
[CCMS], Supplier Relationship Management Framework



Right fit solutions
[VSM]



Cybersecurity

07

MINDSPRINT's Cyber Security Offerings



Advisory & Assessments

A holistic risk-driven approach to building a cyber security strategy along with operating models, metrics, governance and policies needed to manage cyber risk.

Our portfolio of assessment and testing services – maturity assessments, attack simulation and Pen testing services provides a foundation to address key risks and build your roadmap going forward.



Compliance, Audits & Certifications

A comprehensive methodology for assessing and attaining compliance to global and sectoral requirements like ISO 27001, SOC1/SOC2, HIPAA, HiTrust among others.

We have a deep understanding of global data protection regulations and experience driving compliance across geographies and sectors.



Transformation & Managed Security Services

Our portfolio of managed security services covers 24/7 security monitoring, incident response, security tools and infrastructure management, vulnerability management, brand monitoring and site takedowns."

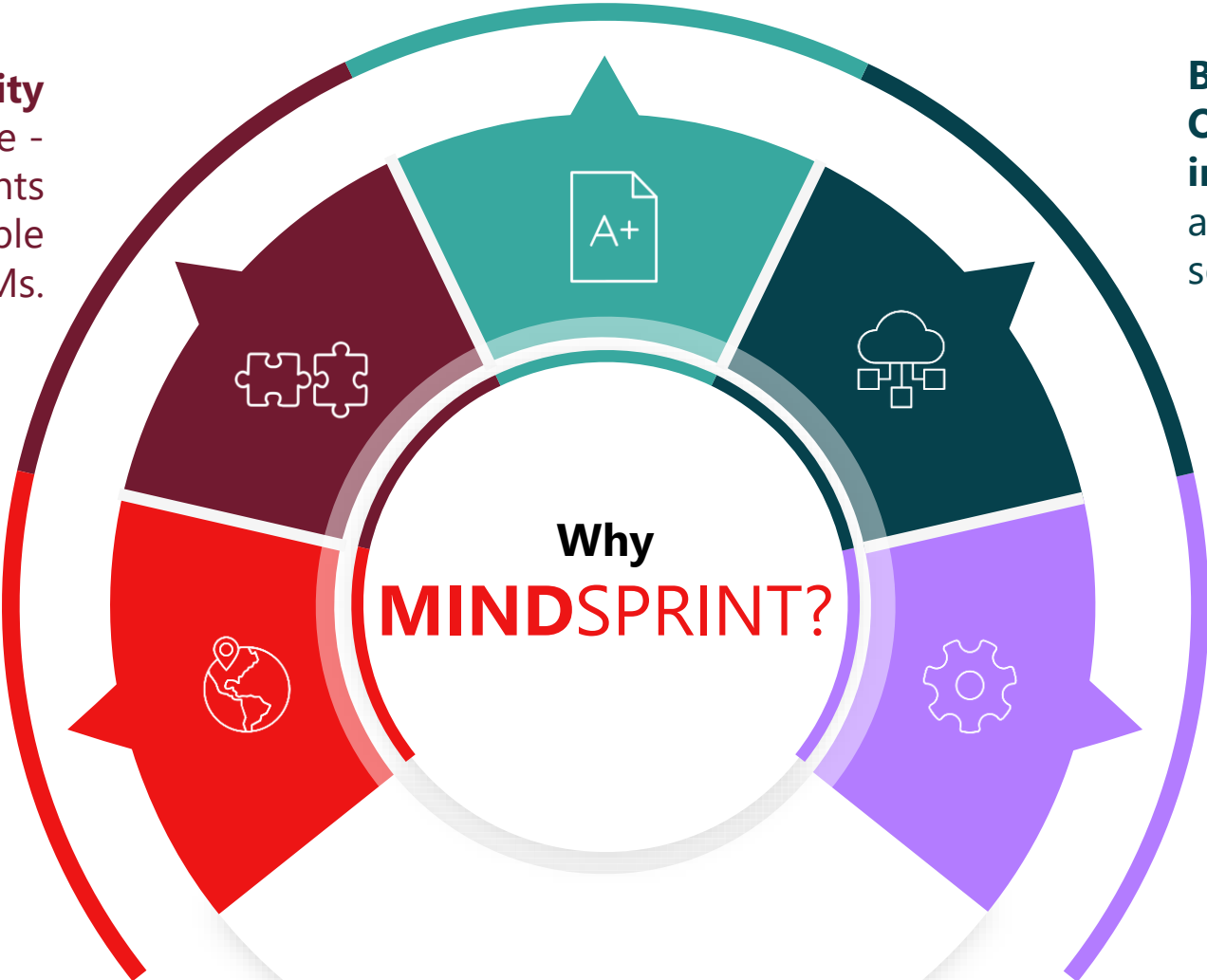
Our vast OT/ICS security experience across over 80+ factories globally covers multiple OEMS like Rockwell, Honeywell, ABB, Siemens, Schneider, Aveva etc.

Our Differentiators

Board reporting experience in US & Singapore listed companies across sectors.

Manufacturing security
experience at scale -
across 80+ plants
globally with multiple
OEMs.

**Best-in-class &
Open- Source service
implementation expertise** to
address diverse managed
services needs.



**Global Scale in privacy
& security** across
~70 countries.

**New Age Tech Security
experience:** across AI/ML,
blockchain, smart contracts,
cloud, privacy enhancing
tech, amongst others.



Sustainability & Traceability

08

Digital traceability and data visibility across value chain has become a key enabler for sustainability

Sustainability & traceability integration within value chains is now imperative...

...but the large scope of data required for sustainability implementation and visibility makes it complex



Mandate from regulatory authorities to make geolocation and sustainability a core part of operations



Commitments by global corporates across industries in support of ESG and traceability initiatives



Customer demand to provide visibility to the origin of products and adopt sustainability initiatives

E



Environment

- GHG emissions
- Water stewardship
- Material use, waste & circularity
- Air quality
- Biodiversity & ecological welfare
- ...

S



Social

- Human Rights
- Labor practices
- Diversity, equity & inclusion
- Customer safety and engagement
- Community partnerships
- ...

G



Governance

- Governance foundation
- Transparency & risk mgmt.
- 3P relationships
- Tax practices
- Business ethics
- ...

Organizations across the world are trying to accelerate a value-chain revolution by scaling digital traceability for greater sustainability, circularity, efficiency and resilience

Note: GHG – Green House Gases; 3P – 3rd party



End-to-end sustainability solution

Customer pain point



- Challenges in capturing **granular field level data** linked to UN SDGs
- Lack of clear understanding of **translating raw data to standard reporting metrics**

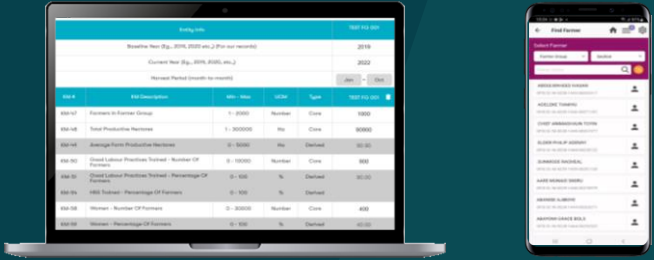
Our unique solution



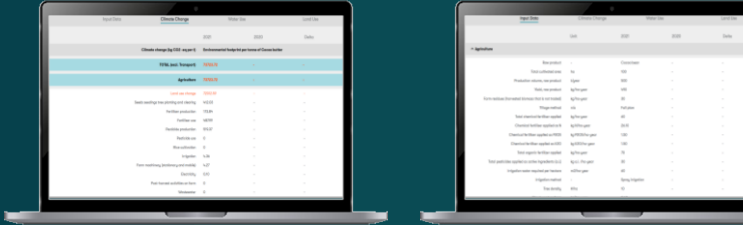
- Data collection app / portal**
 - Custom field app / portal for farmers / field agents to input farm, farmer, production and transportation information
 - Collection Portal for business users, with multi-tiered approval/rejection workflow before publishing on 'Internal Portal'
- Carbon footprint calculator**
 - Calculation of GHG² emissions, water use and land use change leveraging LCA³ methodology
 - Conduct simulations for identifying improvements
- Dashboard**
 - Publish economic, social and environmental metrics to stakeholders

Features / Use Cases

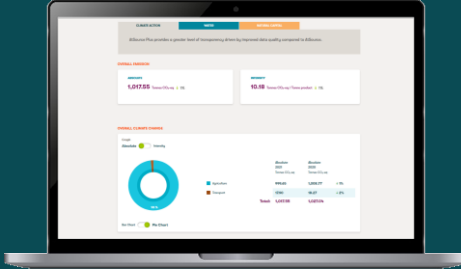
- Data collection app / portal**
Data Collection portal App for field agent



- Carbon footprint calculator**
Agriculture: Input data Footprint results: Climate Change



- Dashboard**
Economic metric: Climate Action



Results delivered

150+
Metrics published

Targeted
Engagement with stakeholder



Thank You

MINDSPRINT