MINDSPRINT
a wipro company

Mindsprint Toolkit for Food & Agri enterprises



Operationalizing AI in food and agriculture requires intelligence embedded across the entire value chain, not isolated pilots. Drawing on decades of experience across global agri ecosystems, Mindsprint has built a suite of AI-first platforms and accelerators that connect upstream operations, midstream supply chains, and downstream customer engagement into a single intelligent ecosystem.

From improving farm-level visibility and procurement efficiency to optimizing manufacturing, logistics, trading, and customer experiences, these solutions help enterprises move from fragmented operations to connected, data-driven decision-making at scale.

Upstream: Farm of the Future

Build intelligence at the source with connected farms, predictive insights, and smarter sourcing with:

- Farmsprint - Convert farm-level signals into predictive intelligence for yield, traceability, and sustainable sourcing.
- Procuresprint (AI spend intelligence & sourcing optimization) - Improve sourcing outcomes through AI-driven supplier intelligence, spend visibility, and procurement optimization.
- Farm digitization & data analytics - Create a real-time digital view of farming operations to enable faster, data-driven decisions.
- Input supply chain management - Ensure seamless availability and movement of critical farm inputs across the sourcing ecosystem.

Midstream: Supply Chain of the Future

Optimize quality, production, and logistics through real-time visibility and AI-driven operations with:

- AI-led quality grading & commodity classification - Replace manual inspection with AI-powered grading to improve consistency, speed, and quality assurance.
- Smart Factory & MES - Connect production operations with real-time intelligence to improve efficiency, quality, and throughput.
- Real-time shipment visibility - Track inventory and shipments in motion to reduce delays and improve supply chain responsiveness.
- Track & Trace - Establish end-to-end product traceability to strengthen compliance, transparency, and customer trust.

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Downstream: Customer Experiences

Drive market responsiveness with connected channels, digital commerce, and intelligent engagement with:

- Field sales automation - Equip field teams with actionable insights to improve execution, coverage, and customer engagement.
- Digital commerce & omnichannel platforms - Deliver seamless buying experiences across channels while improving market reach and responsiveness.
- Dealer distribution & channel lifecycle management - Drive channel performance through connected dealer networks, visibility, and lifecycle management.

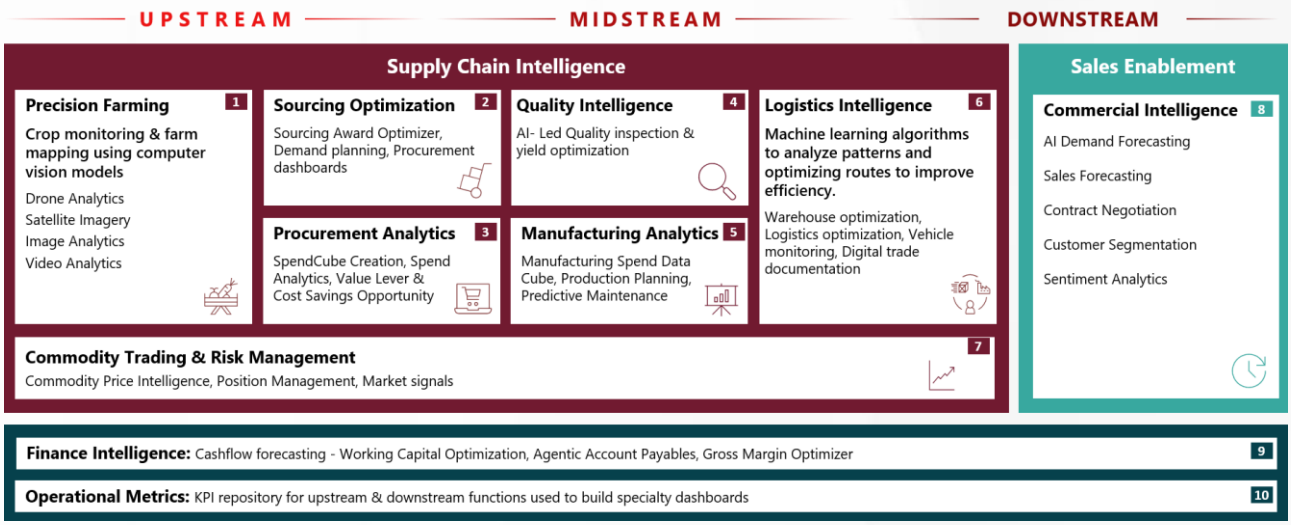
Across the Value Chain

Unify trading, risk, and commercial decisions with end-to-end visibility across the value chain with:

- Tradesprint (CTRM) - Unify commodity trading, risk, contracts, and logistics to improve commercial control and decision-making.

Transforming the Food & Agri Value Chain with Data & AI

End-to-end Digital Intelligence - From Plantation To Point Of Sale





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